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**KIRIRI WOMENS' UNIVERSITY OF SCIENCE AND TECHNOLOGY  
UNIVERSITY EXAMINATION, 2020/2021 ACADEMIC YEAR  
THIRD YEAR, SECOND SEMESTER EXAMINATION  
FOR THE DEGREE OF BACHELOR OF SCIENCE  
(BUSINESS ADMINISTRATION)**

Date: 17<sup>th</sup> December, 2020

Time: 2.30pm – 4.30pm

**KBA 304 - BUSINESS ETHICS**

**INSTRUCTIONS TO CANDIDATES**

**ANSWER QUESTION ONE (COMPULSORY) AND ANY OTHER TWO QUESTIONS**

**QUESTION ONE (30 MARKS)**

- a) Briefly explain three characteristics that ethicists have suggested to pin down the nature of moral standards from standards that are not moral (6 Marks)
- b) Highlight three arguments for business ethics according to Ethicists. (6 Marks)
- c) Discuss three theories that support business ethics. (6 Marks)
- d) Explain three significance of business ethics as argued by ethicists. (6 Marks)
- e) Highlight three reasons why organizations need to be ethical. (6 Marks)

**QUESTION TWO (20 MARKS)**

- a) Explain areas in your organization where you would apply business ethics to remain ahead of your competitors. (10 Marks)
- b) Highlight five actions you would advise the Kenyan government to take to ensure business people practice business ethics throughout business operations. (10 Marks)

**QUESTION THREE (20 MARKS)**

- a) Hoarding of goods is a common unethical practice by business community. Discuss five reasons why business communities hoard goods. (10 Marks)
- b) Explain five ways through which business community cheats government in order to avoid payment of taxes. (10 Marks)

**QUESTION FOUR (20 MARKS)**

- a) Identify and explain five unethical market practices done by managers of monopoly markets (10 Marks)
- b) Discuss five consumer rights. (10 Marks)

**QUESTION FIVE (20 MARKS)**

- a) Explain five factors that should be taken into account when determining wages and salaries in most countries. (10 Marks)
- b) Discuss five major social responsibilities to shareholder in relation to business ethics. (10 Marks)