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**KIRIRI WOMEN'S UNIVERSITY OF SCIENCE AND TECHNOLOGY**  
**UNIVERSITY EXAMINATION, 2024/2025 ACADEMIC YEAR**  
**FIRST YEAR, SECOND SEMESTER EXAMINATION**  
**FOR THE CERTIFICATE IN PROCUREMENT & SUPPLY**  
**CHAIN MANAGEMENT**  
**CCU 003: ENTREPRENEURSHIP DEVELOPMENT**

Date:9<sup>TH</sup>April,2024  
Time:8.30AM-10.30AM

**INSTRUCTIONS TO CANDIDATES**

**ANSWER QUESTION ONE (COMPULSORY) AND ANY OTHER TWO QUESTIONS**

**QUESTION ONE (30 MARKS)**

- a) Define the terms entrepreneurship and an entrepreneur. **(5 Marks)**
- b) State the contribution of entrepreneurship to national development. **(5 Marks)**
- c) Mention three theories of entrepreneurship. **(5 Marks)**
- d) Explain five roles of an entrepreneur in an enterprise. **(3 Marks)**
- e) List the main sources of finances to an entrepreneur. **(4 Marks)**
- f) State the importance of creativity and innovation to an entrepreneur. **(3 Marks)**
- g) Discuss the business life cycle. **(5 Marks)**

**QUESTION TWO (20 MARKS)**

- a) Briefly discuss management functions within the Kenyan counties and with clear devolution being undertaken. **(8 Marks)**
- b) Explain methods of generating business ideas for business opportunities. **(6 Marks)**
- c) Explain the challenges faced when starting a small business enterprise in a volatile business environment with strict adherence to government policies. **(6 Marks)**

**QUESTION THREE (20 MARKS)**

- a) Discuss the benefits of human resource management to Kiriri Women University of Science and Technology office management. **(8 Marks)**
- b) Societal expectations and obligations on business activities in its surroundings is vital. Explain the categories of business enterprise social responsibility. **(8 Marks)**
- c) Identify entrepreneurial motivation factors to university graduates in Kenya. **(4 Marks)**

**QUESTION FOUR (20 MARKS)**

- a) Examine the benefits of budget development to Kiriri university student cafeteria and its management. **(8 Marks)**
- b) Marketing clarifies business issues to consumers, highlight its key components to a small business enterprise and its development. **(8 Marks)**
- c) List any four key entrepreneurial competences in a business. **(4 Marks)**

**QUESTION FIVE (20 MARKS)**

- a) Highlight the importance of ICT to small business enterprise as a component of competitive advantage and agility. **(8 Marks)**
- b) Discuss the emerging trends and issues in entrepreneurship in relation to new ways of establishing businesses in Kenya. **(6 Marks)**
- c) Briefly discuss the factors inhibiting entrepreneurial development **amongst Kenyan youth in the 21<sup>st</sup> century.**

**(6 Marks)**