



Kasarani Campus
Off Thika Road
Tel. 2042692 / 3
P. O. Box 49274, 00100
NAIROBI
Westlands Campus
Pamstech House
Woodvale Grove
Tel. 4442212
Fax: 4444175

KIRIRI WOMENS' UNIVERSITY OF SCIENCE AND TECHNOLOGY
UNIVERSITY EXAMINATION, 2015/2016 ACADEMIC YEAR
FOURTH YEAR, FIRST SEMESTER EXAMINATION
FOR THE DEGREE OF BACHELOR OF SCIENCE
(BUSINESS ADMINISTRATION)

Date: August, 2016
Time:

KPS 403 – INTERNATIONAL LOGISTICS MANAGEMENT

INSTRUCTIONS TO CANDIDATES

ANSWER QUESTION ONE (COMPULSORY) AND ANY OTHER TWO QUESTIONS

QUESTION ONE (30 MARKS)

- a) Using relevant examples, clearly explain the concepts below as applicable in logistics management:
- i) Containers (2 Marks)
 - ii) Reverse logistics (2 Marks)
 - iii) Physical distribution management (2 Marks)
 - iv) Supply chain (2 Marks)
 - v) Offshore sourcing (3 Marks)
 - vi) Meaning and role of Warehousing (8 Marks)
- b) Comprehensively describe the meaning and role of logistics in conformity to customer needs as advocated by the council of logistics management. (6 Marks)
- c) Explain five benefits of international/global sourcing. (5 Marks)

QUESTION TWO (20 MARKS)

Explain the role of logistics in recycling, returns and waste disposal.

(20 Marks)

QUESTION THREE (20 MARKS)

Supply Managers involved in Global sourcing need to understand International sourcing costs. These costs are segmented into six (6) categories. State and explain each category.

(20 Marks)

QUESTION FOUR (20 MARKS)

- a) Distinguish Inward transport from Forward logistics. (10 Marks)
- b) Meaning and importance of procurement in logistics management. (10 Marks)

QUESTION FIVE (20 MARKS)

- a) Explain using suitable examples the concept of materials as used in International logistics management. (5 Marks)
- b) Demonstrate the role of logistics management in International supply chains in an organization of choice. (15Marks)