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KIRIRI WOMENS' UNIVERSITY OF SCIENCE AND TECHNOLOGY
UNIVERSITY EXAMINATION, 2019/2020 ACADEMIC YEAR
FIRST YEAR, FIRST SEMESTER EXAMINATION
FOR THE DEGREE OF BACHELOR OF SCIENCE
(BUSINESS ADMINISTRATION)

Date: 7th August, 2019
Time: 2.00 – 4.00pm

KBA 101 - INTRODUCTION TO BUSINESS

INSTRUCTIONS TO CANDIDATES

ANSWER QUESTION ONE (COMPULSORY) AND ANY OTHER TWO QUESTIONS

QUESTION ONE (30 MARKS)

- a) A group of young potential businessmen are in the process of starting a business as a way of increasing returns on their investment. You have been approached for advice on the following issues. Give a detailed account for each of the following:
- i) The basic steps that must be undertaken to start a company in Kenya. (5 marks)
 - ii) Reasons why it may be difficult for a partnerships to go public (4 marks)
 - iii) The main distinguishing features of a limited company from other forms of business organizations. (4 marks)
 - iv) Characteristics of a goods business. (4 marks)
- b) Before entering into a business, the owner manager should determine the capital needs of his/her business. Explain the factors that a businessman should consider before selecting a source of fund. (4 Marks)
- c) Define ethics and explain why managers should behave ethically. (4 marks)
- d) Highlight why control is an important management function. (5 marks)

QUESTION TWO (20 MARKS)

- a) Justify government's involvement in businesses' activities. (5 marks)
- b) Discuss the major factors that constitute a business environment. (15 marks)

QUESTION THREE (20 MARKS)

- a) Suggest ways of curbing unethical behavior in organizations. (6 Marks)
- b) Discuss the advantages of statutory corporations. (14 marks)

QUESTION FOUR (20 MARKS)

- a) Discuss the characteristics of foreign companies operating in Kenya. (10 marks)
- b) Supervisor, being the manager in a direct contact with the employees has multifarious functions to perform. Explain the main functions performed by a supervisor. (10 Marks)

QUESTION FIVE (20 MARKS)

- a) Multinational Corporation is a business unit that is registered as a company in one country but carries on its business in a number of other countries by setting up factories, branches and subsidiary units. Discuss the challenges faced multinationals (10 marks)
- b) Discuss the different sources of business finance. (10 marks)