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**KIRIRI WOMENS' UNIVERSITY OF SCIENCE AND TECHNOLOGY
UNIVERSITY EXAMINATION, 2016/2017 ACADEMIC YEAR
SECOND YEAR, SECOND SEMESTER EXAMINATION
FOR THE DEGREE OF BACHELOR OF SCIENCE
(BUSINESS ADMINISTRATION)**

Date: 12th August, 2016.
Time: 5.30pm – 7.30pm

KBA 202 - PRODUCTION AND OPERATIONS MANAGEMENT

INSTRUCTIONS TO CANDIDATES

ANSWER QUESTION ONE (COMPULSORY) AND ANY OTHER TWO QUESTIONS

QUESTION ONE (30 MARKS)

- a) Discuss the characteristics of a product in its introduction stage and the marketing strategies that the manufacturer can use. (10 Marks)
- b) Discuss the Functions of Inventory. (12 Marks)
- c) Discuss the “Make to stock production” and give its advantages and disadvantages (8 Marks)

QUESTION TWO (20 MARKS)

- a) Discuss the Objectives of Inventory Control. (10 Marks)
- b) Discuss the Operation Mix (5ps) of Production and Operations Management. (10 Marks)

QUESTION THREE (20 MARKS)

- a) Discuss the benefits and disadvantages of standardization to Four departments of your choice. (15 Marks)
- b) Name and describe briefly the Scheduling Strategies. (5 Marks)

QUESTION FOUR (20 MARKS)

What are the guidelines for Effective Utilization of Material Handling Equipment?

QUESTION FIVE (20 MARKS)

- a) What are the objectives of plant layout? (10 Marks)
- b) Explain the general factors required for location of plant in case of all types of organizations. (10 Marks)