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**KIRIRI WOMEN'S UNIVERSITY OF SCIENCE AND TECHNOLOGY  
UNIVERSITY EXAMINATION, 2023/2024 ACADEMIC YEAR  
FIRST YEAR, FIRST SEMESTER EXAMINATION  
FOR THE DIPLOMA IN ACCOUNTING  
DBA 1103: PRINCIPLES AND PRACTICES OF MANAGEMENT**

Date: 9<sup>TH</sup> AUGUST 2023

Time: 8:30AM-10:30AM

**INSTRUCTIONS TO CANDIDATES**

**ANSWER QUESTION ONE (COMPULSORY) AND ANY OTHER TWO QUESTIONS**

**QUESTION ONE (30 MARKS)**

- Explain the type of skills which all managers should possess regardless of the size of organization they are managing. **(6 Marks)**
- As a manager of company ABC limited, examine the measures you can put in place to promote enhanced employee performance. **(6 Marks)**
- Discuss the importance of leadership in an organization. **(6 Marks)**
- “Examine the measures that can be put in place to avoid pitfalls in planning. **(6 Marks)**
- Discuss the principles of good control system in an organization. **(6 Marks)**

**QUESTION TWO (20 MARKS)**

- Explain the features of democratic type of leadership style. **(6 Marks)**
- Discuss the logical steps of organizing process. **(8 Marks)**
- As a CEO of company KYM Ltd examine the measures a manager you can put in place in the company to promote ethical responsibility. **(6 Marks)**

**QUESTION THREE (20 MARKS)**

- Control is the process of setting standards, measuring actual performance against set standards and taking corrective action. Explain the common type of standards used by managers in organizations. **(8 Marks)**
- Discuss any six reasons that account for employee resistance to change. **(6 Marks)**
- Examine the merits of international business environment. **(6 Marks)**

**QUESTION FOUR (20 MARKS)**

- Examine any four ways through which organizations pursue environmental stewardship. **(6 Marks)**
- Explain any four emerging issues and trends affecting management. **(8 Marks)**
- Discuss any three differences between management and leadership. **(6 Marks)**

**QUESTION FIVE (20 MARKS)**

- Explain the facts revealed by an organizational chart. **(8 Marks)**
- Discuss the merits of corporate social responsibility. **(6 Marks)**
- Examine the merits of functional organization structure. **(6 Marks)**