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KIRIRI WOMENS' UNIVERSITY OF SCIENCE AND TECHNOLOGY
UNIVERSITY EXAMINATION, 2023/2024 ACADEMIC YEAR
FOR THE DIPLOMA IN BUSINESS ADMINISTRATION
DPS 1107: SUPPLY AND TRANSPORT MANAGEMENT

Date:

Time:

INSTRUCTIONS TO CANDIDATES

ANSWER QUESTION ONE (COMPULSORY) AND ANY OTHER TWO QUESTIONS

QUESTION ONE (30 MARKS)

Supply and Transport is one of the most if not the most vital Function in an Organization as it is mandated to ensure sourcing, acquisition, and addition of value of place in an Organization. It is expected to help in cost cutting measures and revenue multiplication activities including building warm relations between itself and Internal together with External clients.

- Explain three advantages of transport to an economy. (6 Marks)
- Explain three objectives of the Supply and Transport function in an Organization. (6 Marks)
- Highlight three documents that are commonly used in Supply and Transport when handling goods. (6 Marks)
- Explain three factors that may influence the design of a warehouse in an organization. (6 Marks)
- Giving one example of a coding system, discuss two benefits of Coding. (6 Marks)

QUESTION TWO (20 MARKS)

- Discuss three main types of relations that are generally experienced in an Organization. (6 Marks)
- Customer satisfaction and delightment has become the backbone assignment for most successful businesses today. Giving practical examples, differentiate between Customer satisfaction and delightment. (8 Marks)
- For globally imported goods to reach their destination, they will generally be handled by the "Ro-ro" concept. Elaborate on the Ro-ro concept giving practical examples. (6 Marks)

QUESTION THREE (20 MARKS)

- In the movement of goods and services, reverse logistics is a key operation that demands for close management. Highlight advantages of reverse logistics. (8 Marks)
- Explain three advantages of outsourcing to a company. (6 Marks)
- Material checking is a critical activity in Supply and Transport function. Explain three activities undertaken during material checking. (6 Marks)

QUESTION FOUR (20 MARKS)

- Discuss four factors that are considered by the Supplier evaluation committee during a Supplier evaluation exercise. (8 Marks)
- Explain three main factors that will influence the choice of a mode of Transport for products. (6 Marks)
- Identify and explain three documents that are commonly used in handling materials. (6 Marks)

QUESTION FIVE (20 MARKS)

- a) Warm or cordial relationships are internally and externally key to an Organization. Discuss three merits of warm and cordial relations between a Buyer and Supplier. (6 Marks)
- b) Describe three types of Warehouses commonly used in handling goods in the Kenyan set up. (6 Marks)
- c) Using examples. discuss how a Ware house can “appreciate value” of products. (6 Marks)