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KIRIRI WOMENS' UNIVERSITY OF SCIENCE AND TECHNOLOGY
UNIVERSITY EXAMINATION, 2024/2025 ACADEMIC YEAR
FOURTH YEAR, FIRST SEMESTER EXAMINATION
FOR THE DEGREE OF BACHELOR OF SCIENCE
(BUSINESS ADMINISTRATION)

Date: 11th April, 2024
Time: 11.30am – 1.30pm

KBA 002 - STRATEGIC MANAGMENT

INSTRUCTIONS TO CANDIDATES

ANSWER QUESTION ONE (COMPULSORY) AND ANY OTHER TWO QUESTIONS

QUESTION ONE (30 MARKS)

QUESTION TWO (20 MARKS)

QUESTION THREE (20 MARKS)

QUESTION FOUR (20 MARKS)

QUESTION FIVE (20 MARKS)