



Kasarani Campus  
Off Thika Road  
Tel. 2042692 / 3  
P. O. Box 49274, 00100  
NAIROBI  
Westlands Campus  
Pamstech House  
Woodvale Grove  
Tel. 4442212  
Fax: 4444175

**KIRIRI WOMENS' UNIVERSITY OF SCIENCE AND TECHNOLOGY**  
**UNIVERSITY EXAMINATION, 2012/2013 ACADEMIC YEAR**  
**FOURTH YEAR, SECOND SEMESTER EXAMINATION**  
**FOR THE DEGREE OF BACHELOR OF SCIENCE**  
**(BUSINESS ADMINISTRATION)**

Date: 27<sup>th</sup> April, 2013  
Time: 9.00am – 11.00am

**KPS 403 - INTERNATIONAL LOGISTICS MANAGEMENT**

**INSTRUCTIONS TO CANDIDATES**

**ANSWER QUESTION ONE (COMPULSORY) AND ANY OTHER TWO QUESTIONS**

**QUESTION ONE (30 MARKS)**

- a) Explain five elements of a logistics system. (10 Marks)
- b) Explain the importance of supply chain management. (10 Marks)
- c) Explain five differences between domestic and international (global) scm. (10 Marks)

**QUESTION TWO (20 MARKS)**

- a) Explain five objectives of scm (10 Marks)
- b) Explain five factors considered in selecting suppliers (10 Marks)

**QUESTION THREE (20 MARKS)**

- a) Explain five significance of logistics in an organization. (10 Marks)
- b) Explain five principles of scm (10 Marks)

**QUESTION FOUR (20 MARKS)**

- a) Explain five activities of logistics management (10 Marks)
- b) Explain five purchasing cycle (10 Marks)

**QUESTION FIVE (20 MARKS)**

- a) Explain five reasons for international sourcing. (10 Marks)
- b) Explain five similarities between domestic and global scm. (10 Marks)