



Kasarani Campus
Off Thika Road
Tel. 2042692 / 3
P. O. Box 49274, 00100
NAIROBI
Westlands Campus
Pamstech House
Woodvale Grove
Tel. 4442212
Fax: 4444175

**KIRIRI WOMENS' UNIVERSITY OF SCIENCE AND TECHNOLOGY
UNIVERSITY EXAMINATION, 2016/2017 ACADEMIC YEAR
FIRST YEAR, FIRST SEMESTER EXAMINATION
FOR THE DEGREE OF BACHELOR OF SCIENCE
(BUSINESS ADMINISTRATION)**

Date: 10th August, 2016.
Time: 3.30pm – 5.30pm

KBA 101 - INTRODUCTION TO BUSINESS

INSTRUCTIONS TO CANDIDATES

ANSWER QUESTION ONE (COMPULSORY) AND ANY OTHER TWO QUESTIONS

QUESTION ONE (30 MARKS)

- a) Define the term business and outline any **four** features of a business? (10 Marks)
- b) What is business ethics? Identify **four** unethical areas in a given business? (10 Marks)
- c) Distinguish between a memorandum of association and the articles of association and outline the contents of each one of them. (10 Marks)

QUESTION TWO (20 MARKS)

- a) What is a stock exchange market? Outline the functions of the Nairobi Stock Exchange? (10 Marks)
- b) Explain why the government is involved in business activities? (10 Marks)

QUESTION THREE (20 MARKS)

- a) Distinguish between a partnership deed and a partnership Act and outline the contents of each one of them. (10 Marks)
- b) Describe the principles that guide the operation of the cooperative movement in Kenya? (10 Marks)

QUESTION FOUR (20 MARKS)

- a) A business manager performs various functions of management. Discuss? (10 Marks)
- b) Identify and explain any **five** sources of power to a business manager? (10 Marks)

QUESTION FIVE (20 MARKS)

- a) Define the term 'business risk' and discuss **four** causes of business risks? (10 Marks)
- b) By use of a diagram, explain the classification of business activities? (10 Marks)