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KIRIRI WOMENS' UNIVERSITY OF SCIENCE AND TECHNOLOGY
UNIVERSITY EXAMINATION, 2024/2025 ACADEMIC YEAR
FOURTH YEAR, FIRST SEMESTER EXAMINATION
FOR THE DEGREE OF BACHELOR OF EDUCATION(ARTS)
KEN 2411:PRINCIPLES OF CREATIVE WRITING

Date: 19th April 2024
Time: 8:30am-10.30am

INSTRUCTIONS TO CANDIDATES:

ANSWER QUESTION ONE (COMPULSORY) AND ANY OTHER TWO QUESTIONS

QUESTION ONE (30 MARKS)

- a) Describe the steps that one would follow when writing each of the following genres of creative writing:
 - i. Short story. (5 marks)
 - ii. Biography. (5 marks)
 - iii. Stage plays. (5 marks)
- b) State **three** significant features of argumentative style of writing. (6 marks)
- c) Explain how creative writing differs from any other form of writing. (3 marks)
- d) State the differences in the meaning and usage of the following aspects of functional grammar:
 - i. Ideational and interpersonal theme. (3 marks)
 - ii. Mental processes versus material processes. (3 marks)

QUESTION TWO: (20 MARKS)

- a) Discuss **five** challenges that face a creative writer who hopes to have their work published. (10 marks)
- b) Using the principles and guidelines learnt from this course, creatively write a one stanza, ten- line free verse that mentions 'As it always was'. (10 marks)

QUESTION THREE: (20 MARKS)

- a) Explore the **five** steps to consider when writing a narrative. (10 marks)
- b) 'Forcing people into prolonged proximity can change and deepen relationships.' In between 300- 400 words, creatively write about characters on a road trip together. (10 marks)

QUESTION FOUR: (20 MARKS)

- a) Discuss the significance of non- fiction works as part of creative writing. (10 marks)
- b) You have just landed a lucrative position at a Fertility Care Centre, as a Public Relations Manager. Due to your educational background in Linguistics, you have been tasked to assist the marketing department to design an eye- catching advertisement that will run on the firm's web page. Creatively design this advertisement by using the principles you have learned in this course. (10 marks)

QUESTION FIVE: (20 MARKS)

- a) Discuss the **five** forms of creative expository writing. (10 marks)
- b) The use of **description** is one of the key techniques of bringing real images to the mind of a reader. By making use of this major feature, write a biography of any famous politician you may know. This biography which may not necessarily have factual details, should be about 500 words. (10 marks)