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**KIRIRI WOMEN'S UNIVERSITY OF SCIENCE AND TECHNOLOGY**  
**UNIVERSITY EXAMINATION, 2023/2024 ACADEMIC YEAR**  
**FIRST YEAR, SECOND SEMESTER EXAMINATION**  
**FOR THE CERTIFICATE IN COMMUNITY DEVELOPMENT AND SOCIAL WORK**  
**CDS 201: RESOURCE MOBILIZATION AND FUNDRAISING**

Date: 7<sup>TH</sup> DECEMBER 2023

Time: 2:30PM-4:30PM

**INSTRUCTIONS TO CANDIDATES**

**ANSWER QUESTION ONE (COMPULSORY) AND ANY OTHER TWO QUESTIONS**

**QUESTION ONE (30 MARKS)**

- a) Explain two effects associated to Aid/Donor Dependency. (4 Marks)
- b) Explain the following stakeholder participation approaches in Resource mobilization. (6 Marks)
  - i) Public Hearing
  - ii) Citizen Advisory Task Force
- c) State and explain the three types of Resources that locally exist in your community. (6 Marks)
- d) Highlights Six roles a community developer Plays in Resource Mobilization. (6 Marks)
- e) Explain any 4 Principles of Resource Mobilization. (8 Marks)

**QUESTION TWO (20 MARKS)**

- a) Explain the significance of Resource mobilization in Community Development. (6 Marks)
- b) Resource mobilization goes through fundamentals steps. State and explain 3 basic steps in Resource Mobilization Cycle. (6 Marks)
- c) Describe four types of Civil Society Organizations that can take part in the Resource mobilization process. (8 Marks)

**QUESTION THREE (20 MARKS)**

- a) With examples, explain strategies you can put in place to promote community participation in Development initiatives. (6 Marks)
- b) Sustainability is significant in the life of projects and development initiatives. Affirm this statement by Explaining 3 types of Sustainability. (6 marks)
- c) Allude while giving evidence on any 4 External challenges facing Resource mobilization efforts in Kenya. (8 Marks)

**QUESTION FOUR (20 MARKS)**

- a) State six businesses that locally exist in your community that you can involve in the resource mobilization process to fund "Pad-A-Girl" program. (6 Marks)
- b) Apart from the Business Community mentioned above, explain any 3 other stakeholders that you can involve in Resource mobilization and Fundraising. (6 Marks)
- c) Using Relevant Examples, State and Explain 4 types of Donors that can likely give both cash and non-cash resources towards a Food Security projects in your community. (8 Marks)

**QUESTION FIVE (20 MARKS)**

- a) Elucidate steps to conducting a community-led asset mapping exercise. (6 Marks)
- b) Explain what fundraising is and describe steps you would consider for a successful fundraising event. (6 Marks)
- c) Explain any four elements of effective Communication strategy in Resource Mobilization. (8 Marks)