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**KIRIRI WOMENS' UNIVERSITY OF SCIENCE AND TECHNOLOGY**  
**UNIVERSITY EXAMINATION, 2023/2024 ACADEMIC YEAR**  
**FIRST YEAR, SECOND SEMESTER EXAMINATION**  
**FOR THE DIPLOMA IN COMMUNITY DEVELOPMENT AND SOCIAL WORK**  
**DDS 204 – RESOURCE MOBILIZATION AND FUNDRAISING**

Date: 9<sup>TH</sup> AUGUST, 2023  
Time: 2:30PM- 4:30PM

**INSTRUCTIONS TO CANDIDATES**

**ANSWER QUESTION ONE (COMPULSORY) AND ANY OTHER TWO QUESTIONS**

**QUESTION ONE (30 MARKS)**

- Highlight two effects associated to Donor Dependency. (4 Marks)
- Explain the following stakeholder participation approaches in Resource mobilization. (6 Marks)
  - Public Hearing
  - Citizen Advisory Task Force
- State and explain the three types of Resources that locally exist in your community (6 Marks)
- Highlights Six roles a community developer Plays in Resource Mobilization (6 Marks)
- Explain any 4 Principles of Resource Mobilization. (8 Marks)

**QUESTION TWO (20 MARKS)**

- State six businesses that locally exist in your community that you can involve in the resource mobilization process to fund “Pad-A-Girl” program. (6 Marks)
- Apart from the Business Community mentioned above, Explain any 3 other stakeholders that you can involve in Resource mobilization and Fundraising. (6 Marks)
- Using Relevant Examples, State and Explain 4 types of Donors that can likely give both cash and non-cash resources towards a Food Security projects in your community (8 Marks)

**QUESTION THREE (20 MARKS)**

- Describe steps to conducting a community-led asset mapping exercise (6 Marks)
- Explain what fundraising is and describe steps you would consider for a successful fundraising event (6 Marks)
- Explain any four elements of effective Communication strategy in Resource Mobilization. (8 Marks)

**QUESTION FOUR (20 MARKS)**

- Explain Importance of Resource mobilization in Community Development (6 Marks)
- Resource mobilization goes through fundamentals steps. State and explain 3 basic steps in Resource Mobilization Cycle (6 Marks)
- NGOs plays a vital role in Community Development initiatives in Developing countries. Describe four types of Civil Society Organizations that can take part in the Resource mobilization process (8 Marks)

**QUESTION FIVE (20 MARKS)**

- With examples, explain strategies you can put in place to promote community participation in Development initiatives. (6 Marks)
- Sustainability is significant in the life of projects and development initiatives. Affirm this statement by Explaining 3 types of Sustainability. (6 Marks)
- Explain while giving evidence on any 4 External challenges facing Resource mobilization efforts in Kenya. (8 Marks)