



Kasarani Campus
Off Thika Road
Tel. 2042692 / 3
P.O. Box 49274, 00100
NAIROBI
Westlands Campus
Pamstech House
Woodvale Grove
Tel. 4442212
Fax: 4444175

KIRIRI WOMENS' UNIVERSITY OF SCIENCE AND TECHNOLOGY
UNIVERSITY EXAMINATION, 2022/2023 ACADEMIC YEAR
FOR THE CERTIFICATE IN PROCUREMENT AND SUPPLY CHAIN
MANAGEMENT
CPS 024: ENTREPRENEURSHIP DEVELOPMENT

Date:
Time:

INSTRUCTIONS TO CANDIDATES

ANSWER QUESTION ONE (COMPULSORY) AND ANY OTHER TWO QUESTIONS

QUESTION ONE (30 MARKS)

Required:

- Differentiate between entrepreneurship and an entrepreneur. (5 Marks)
- State the contribution of entrepreneurship to national development. (5 Marks)
- Explain three theories of entrepreneurship. (5 Marks)
- Highlight five roles of an entrepreneur in an enterprise. (5 Marks)
- State the importance of creativity and innovation to an entrepreneur. (5 Marks)
- Discuss the business life cycle. (5 Marks)

QUESTION TWO (20 MARKS)

- Discuss the factors inhibiting entrepreneurial development. (8 Marks)
- Explain methods of generating business ideas for business opportunities. (6 Marks)
- State the limitations of business social responsibilities to a small business. (6 Marks)

QUESTION THREE (20 MARKS)

- Discuss the benefits of business enterprise social responsibility. (8 Marks)
- Explain the categories of business enterprise social responsibility. (6 Marks)
- Briefly discuss the factors inhibiting entrepreneurial development. (6 Marks)

QUESTION FOUR (20 MARKS)

- Examine components of a business plan in clarifying issues in a business. (6 Marks)
- Discuss the need for ethics issue in a business. (8 Marks)
- Identify entrepreneurial motivation factors. (6 Marks)

QUESTION FIVE (20 MARKS)

- Highlight the importance of ICT in small business enterprise. (8 Marks)
- Discuss the emerging trends and issues in entrepreneurship. (6 Marks)
- Explain the challenges encountered when setting a business enterprise. (6 Marks)