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KIRIRI WOMENS' UNIVERSITY OF SCIENCE AND TECHNOLOGY
UNIVERSITY EXAMINATION, 2018/2019 ACADEMIC YEAR
DIPLOMA IN BUSINESS ADMINISTRATION

DPS 1107- SUPPLY AND TRANSPORT MANAGEMENT

Date: 11^h April, 2018
Time: 2.30pm- 4.30pm

INSTRUCTIONS TO CANDIDATES

ANSWER QUESTION ONE (COMPULSORY) AND ANY OTHER TWO QUESTIONS

QUESTION ONE (30 MARKS)

- a) Give the definition of the following terms as used in supply and transport management
- i) Supply (5Marks)
 - ii) Transport (5Marks)
 - iii) Transactional relations (5Marks)
- b) Why are the following concepts un-avoidable in the supply and transport management
- i) Contractual relationship (5Marks)
 - ii) Bill of lading (5Marks)
 - iii) Freight bill (5Marks)

QUESTION TWO (20 MARKS)

- a) Explain five roles of transport in the supply chain (10Marks)
- b) Write short notes on the following terms to clarify the factors which influence a business to supply
- i) Goods own price (2Marks)
 - ii) Price of related goods (2Marks)
 - iii) Condition of production (2Marks)
 - iv) Expectations (2Marks)
 - v) Price of inputs (2Marks)

QUESTION THREE (20 MARKS)

- a) Take a position of being a supplier and assume you have products that you wish to transport from Mombasa to Kisumu. Describe five factors you may consider to select the suitable mode of transport. (10 Marks)
- b) In the event of transportation, how can you determine an appropriate cost to fit your need? Justify your answer using examples. (10 Marks)

QUESTION FOUR (20 MARKS)

- a) List and describe five modes of transport that can be used in a given supply chain. (10Marks)
- b) It is required that in the supply chain, relationships are crucial, point out and explain five reasons why this is important (10 Marks)

QUESTION FIVE (20 MARKS)

- a) The buyers and sellers face several challenges in their operations. Describe the following as part of them:
- i) Planning & risk management (2Marks)
 - ii) Cost control (2Marks)
 - iii) Processing information (2Marks)
 - iv) Offering services (2Marks)
 - v) Man power management (2Marks)
- b) Explain using five examples the code of business ethics that affect the supply chain (10Marks)