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**KIRIRI WOMEN'S UNIVERSITY OF SCIENCE AND TECHNOLOGY**  
**UNIVERSITY EXAMINATION, 2022/2023 ACADEMIC YEAR**  
**FIRST YEAR, FIRST SEMESTER EXAMINATION**  
**FOR THE DIPLOMA IN ACCOUNTING**  
**DBA 1103 - PRINCIPLES AND PRACTICES OF MANAGEMENT**

Date: 7<sup>TH</sup> DECEMBER, 2022  
Time: 8.30am-10.30am

**INSTRUCTIONS TO CANDIDATES**

**ANSWER QUESTION ONE (COMPULSORY) AND ANY OTHER TWO QUESTIONS**

**QUESTION ONE (30 MARKS)**

- a) Explain any **three** challenges posed by emerging issues and trends in the management of organizations. **(6Marks)**
- b) Highlight any **three** benefits of corporate strategic planning. **(6Marks)**
- c) Examine the significance of management to organizations. **(6Marks)**
- d) Briefly explain any **six** elements of effective control systems commonly used in organizations. **(6 Marks)**
- e) Clearly explain the **three** levels of management that maybe found in organizations. **(6 Marks)**

**QUESTION TWO (20 MARKS)**

- a) Examine the role managers play in the management of organizations. **(6Marks)**
- b) Distinguish between Leadership and management. **(6 Marks)**
- c) Explain **four** challenges commonly experienced in international management. **(8 Marks)**

**QUESTION THREE (20 MARKS)**

- a) Describe the six fundamental features of the systems approach to management. **(6 Marks)**
- b) Decision making involves choosing among alternatives. Explain the process followed by managers in making organizational decisions. **(6Marks)**
- c) Examine four skills that managers should possess in order to discharge their functions in organizations effectively. **(8 Marks)**

**QUESTION FOUR(20 MARKS)**

- a) Describe **three** factors that influence employee motivation. **(6 Marks)**
- b) Management by Objectives (MBO) which is one of the activities carried out in Planning is a systematic process. Analyze this statement. **(8 Marks)**
- c) Explain any **six** barriers to effective communication in organizations. **(6 Marks)**

**QUESTION FIVE (20 MARKS)**

- a) Explain **six** factors that influence the staffing process in organizations. **(6 Marks)**
- b) Describe the steps in the control process. **(8 Marks)**
- c) Explain the activities carried out in the process of organizing. **(6 Marks)**