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**KIRIRI WOMENS' UNIVERSITY OF SCIENCE AND TECHNOLOGY
UNIVERSITY EXAMINATION, 2016/2017 ACADEMIC YEAR
DIPLOMA IN HOSPITALITY AND TOURISM MANAGEMENT**

DHT 004 - FUNDAMENTALS OF HOTEL AND CATERING INDUSTRY

Date: 12th August, 2016.
Time: 3.30pm – 5.30pm

INSTRUCTIONS TO CANDIDATES

ANSWER QUESTION ONE (COMPULSORY) AND ANY OTHER TWO QUESTIONS

QUESTION ONE (30 MARKS)

- a) Highlight and briefly explain the factors that determine the Room Rate. (10 Marks)
- b) Discuss the types catering stating examples;
- i) On-premise catering
- ii) Off-premise catering (10 Marks)
- c) State and explain the categories of the catering industry. (10 Marks)

QUESTION TWO (20 MARKS)

Mention and explain the types of tourist accommodations found in Kenya, give examples.

QUESTION THREE (20 MARKS)

Which are the factors to consider when classifying and rating Accommodation establishments?

QUESTION FOUR (20 MARKS)

State and briefly describe the five A's of the tourism industry.

QUESTION FIVE (20 MARKS)

Discuss the characteristics of the tourism and hospitality sector.