



Kasarani Campus

Off Thika Road
Tel. 2042692 / 3

P. O. Box 49274,

00100

NAIROBI

Westlands Campus
Pamstech House
Woodvale Grove
Tel. 4442212

Fax: 4444175

KIRIRI WOMEN'S UNIVERSITY OF SCIENCE AND TECHNOLOGY
UNIVERSITY EXAMINATION, 2023/2024 ACADEMIC YEAR
FIRST YEAR, SECOND SEMESTER EXAMINATION
FOR THE CERTIFICATE IN COMMUNITY DEVELOPMENT AND SOCIAL WORK
CDS 201: RESOURCE MOBILIZATION AND FUNDRAISING

Date: 10TH AUGUST 2023

Time: 2:30PM-4:30PM

INSTRUCTIONS TO CANDIDATES

ANSWER QUESTION ONE (COMPULSORY) AND ANY OTHER TWO QUESTIONS

QUESTION ONE (30 MARKS)

- a) Explain what is involved in Resource Mobilization mechanisms. (4 Marks)
- b) You want to Run an NGO called Linda Dada Initiative in the community and you probably need people to make this initiative come to realization.
- i. Explain various individuals you would incorporate in Board of Directors team for organization oversight role. (6 Marks)
- ii. Explain any three preliminary steps you would take in the formation of the NGO. (6 Marks)
- c) Describe any four Paris Declaration Principles of Resource Mobilization. (8 Marks)
- d) Highlights Six significance of Resource Mobilization processes. (6 Marks)

QUESTION TWO (20 MARKS)

- a) Give six strategies you would put in place to ensure that mobilized resources are utilized well. (6 Marks)
- b) Explain any 3 stakeholders that you can identify and involve in Resource mobilization and development endeavors. (6 Marks)
- c) Using Relevant Examples, State and Explain 4 reasons why you think mobilizing resources is important in the success of projects in the community. (8 Marks)

QUESTION THREE (20 MARKS)

- a) Resource mobilization is a process that incorporate fundamentals steps. Support the statement by explaining 3 basic steps in Resource Mobilization Cycle by FAO. (6 Marks)
- b) Highlight with the help of relevant illustrations, the steps you would consider for a successful fundraising event to fund a Water project. (6 Marks)
- c) Allude while giving evidence on any 4 Internal challenges facing Resource mobilization efforts in Kenya. (8 Marks)

QUESTION FOUR (20 MARKS)

- a) With examples, explain strategies you can put in place to promote and entice community participation in Development initiatives. (6 Marks)

- b) Examine steps to conducting a community-led asset mapping exercise. (6 Marks)
- c) Donors are often motivated by Various factors. State and explain 4 factors that would motivate donors to give resources to your projects. (8 Marks)

QUESTION FIVE (20 MARKS)

- a) Sustainability is significant in the life of projects and development initiatives. Affirm this statement by Explaining 3 types of Sustainability. (6 Marks)
- b) Explain Importance of Community Participation in Resource mobilization and Community Development. (6 Marks)
- c) Explain any three elements of effective Communication strategy in Resource Mobilization. (8 Marks)