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KIRIRI WOMEN'S UNIVERSITY OF SCIENCE AND TECHNOLOGY
UNIVERSITY EXAMINATION, 2018/2019 ACADEMIC YEAR
DIPLOMA IN PROCUREMENT AND SUPPLIES MANAGEMENT
DCU 1008- RESEARCH METHODOLOGY

Date: 13th April, 2018
Time: 8.30 Am- 10.30 Am

INSTRUCTIONS TO CANDIDATES

ANSWER QUESTION ONE (COMPULSORY) AND ANY OTHER TWO QUESTIONS

QUESTION ONE (30 MARKS)

- a. Define the following term: (6 Marks)
- Research
 - Population
 - Sample
- b. Discuss the significance of literature review in research. (6 Marks)
- c. Outline three considerations a researcher must consider before using secondary data sources. (6 Marks)
- d. Examine three merits and three limitations of observation method of data collection. (6 Marks)
- e. Discuss the importance of research in business organizations. (8 Marks)

QUESTION TWO 20 MARKS

- a. Discuss four main characteristics of a good research. (8 Marks)
- b. Discuss the four probability sampling techniques. (8 Marks)
- c. Define the term sampling and hence its significance in the research. (4 Marks)

QUESTION THREE (20 MARKS)

- a. Distinguish the following terms as applied in research.
- Hypothesis and Theory (4 Marks)
 - Descriptive and inferential statistics. (4 Marks)
- b. Outline the purpose of a hypothesis in the research process. (4 Marks)
- c. Briefly describe the main ethical issues in a research. (8 Marks)

QUESTION FOUR (20 MARKS)

- a. Define the term referencing and state the reasons for it. (4 Marks)
- b. Discuss the three advantages and three disadvantages of questionnaires as a data collection method. (6 Marks)
- c. Briefly discuss different classifications of research. (10 Marks)

QUESTION FIVE (20 MARKS)

- a. Discuss the main differences between qualitative and quantitative research. (8 Marks)
- b. Describe in brief the layout of a research proposal covering all relevant points. (12 Marks)