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**KIRIRI WOMENS' UNIVERSITY OF SCIENCE AND TECHNOLOGY**  
**UNIVERSITY EXAMINATION, 2019/2020 ACADEMIC YEAR**  
**FOURTH YEAR, SECOND SEMESTER EXAMINATION**  
**FOR THE DEGREE OF BACHELOR OF SCIENCE**  
**( BUSINESS ADMINISTRATION)**

Date: 6<sup>th</sup> December, 2019  
Time: 2.30pm – 4.30pm

**KPS 403 - INTERNATIONAL LOGISTICS MANAGEMENT**

**INSTRUCTIONS TO CANDIDATES**

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**ANSWER QUESTION ONE (COMPULSORY) AND ANY OTHER TWO QUESTIONS**

**QUESTION ONE ( 30 MARKS)**

- a) Explain the Reasons for Reverse Logistics (6 Marks)
- b) i) Define Forth-Party Logistics (4PL) (2 Marks)
- ii) Explain the services it provides in Logistics Management. (6 Marks)
- c) List the JIT (Just In Time) objectives in international Logistics and Supply Chain management. (8 Marks)
- d) Define the following terms;
- i) Warehousing (2 Marks)
- ii) Break Bulk (2 Marks)
- iii) Outsourcing (2 Marks)
- iv) Intermodalism (2 Marks)
- v) Inbound logistics (2 Marks)

**QUESTION TWO ( 20 MARKS)**

- a) Explain the benefits of Material Requirement Planning (MRP) in logistics management. (10 Marks)
- b) Discuss the elements of Customer Service that the logistics function should focus on. (10 Marks)

**QUESTION THREE ( 20 MARKS)**

- a) Evaluate the factors that should be taken into account when selecting suppliers within an organization. (10 Marks)
- b) Discuss the operating objectives of logistics within an organization. (10 Marks)

**QUESTION FOUR (20 MARKS)**

- a) Elaborate the forces driving globalisation of Logistics among modern organizations. (10 Marks)
- b) Discuss the factors influencing distribution and logistics of products and goods in supply chain. (10 Marks)

**QUESTION FIVE ( 20 MARKS)**

- a) Discuss the Order Management process in logistics management. (10 Marks)
- b) Electronic Data Interchange (EDI) is the electronic, computer-to-computer transfer of standard business documents between organizations. EDI is extensively used in ILIS (Integrated Logistics Information System) to enhance the speed, timeliness and accuracy of the information. EDI has replaced the traditional transmission of documents such as mail, fax, etc. Discuss the benefits of EDI. (10 Marks)