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KIRIRI WOMENS' UNIVERSITY OF SCIENCE AND TECHNOLOGY
UNIVERSITY EXAMINATION, 2018/2019 ACADEMIC YEAR
SECOND YEAR, SECOND SEMESTER EXAMINATION
FOR THE DEGRE OF BACHELOR OF BUSINESS INFORMATION
TECHNOLOGY

UNIT CODE: KBA 2402

GROUP: BBIT

UNIT TITLE: BUSINESS IT AND INNOVATIONS MANAGEMENT

EXAM TYPE: MAIN EXAM

LECTURERS NAME: MORRISSON MUTUKU

LECTURES CONTACT: 0724 675 396

INSTRUCTIONS TO CANDIDATES

ANSWER QUESTION ONE (COMPULSORY) AND ANY OTHER TWO QUESTIONS

QUESTION ONE (30 MARKS)

- a) Define the term innovation and using suitable examples, discuss the three levels of innovation (10 marks)
- a) Discuss the different IT roles and responsibilities in an organization (10 marks)
- c) Describe the challenges faced by organizations while managing innovations (10 marks)

QUESTION TWO (20 MARKS)

- a) Discuss any five types of innovations that can applied in a business organization (10 marks)
- b) Explain the objectives of innovations management (10 marks)
To manage large, complex & interdisciplinary projects and systems.

QUESTION THREE (20 MARKS)

- a) Discuss the barriers to innovation and the different ways of mitigating the barriers (10 marks)

- b) Explain the measures that can be applied to mitigate the barriers to innovations management (10 marks)

QUESTION FOUR (20 MARKS)

- a) Describe the moral dimensions that are brought about by implementation of technological in organizations, illustrating with examples from real life. **(10 Marks)**
- b) Describe business information systems while giving an example of the type of staff member who would use each type. **(10 Marks)**

QUESTION FIVE (20 MARKS)

- a) Information systems are increasingly playing a vital role in increasing firms' competitive advantage. Using two organizations you are familiar with describe how they have used information systems to achieve competitive advantage. **(10 Marks)**

- b) Compare and contrast between innovations and inventions **(10 Marks)**
Innovations